



LINGARAJ APPA ENGINEERING COLLEGE , BIDAR

AICTE Approved , VTU Affiliated & Recognized by Govt. of Karnataka

DEPARTMENT OF MBA

FACULTY PROFILE

1. Name in Full : Neelambika Kolla



2. Contact Number: 9740345428

3. Email ID: nkolla611@gmail.com

4. Date of Birth : 04/06/1994

5. Address for communication: Assistant Professor, Department of MBA, Lingaraj Appa Engineering College , Bidar. Karnataka, 585403.

6. Educational Qualifications:

SI.NO	Degree	University/Institution	Year	Specialization
1	MBA	VTU,Belgavi	2018	Marketing & Finance
2	B.com	GUG, Kalaburgi	2015	Commerce

7. Details of Employment:

SI.NO	Name of the Institution	Period		Designation
		From	To	
1	Lingaraj Appa Engineering College, Bidar	04/09/2019	Till Date	Assistant Professor
Total Experience in years				5.5 years

8. Date of service in this Institution: 04/09/2019

9. Total experience in years : 5.5 years

10. Subjects of Interest: HR, Management , Finance, Marketing

11. Workshop/Seminar Conducted:

- Organized **Management Fest-2022** at Department of MBA, Lingaraj Appa engineering college BIDAR.
- Organized **Management Fest-2024** at Department of MBA, Lingaraj Appa engineering college BIDAR.

12. Training Programs/Workshops/Seminars/STTPs/Symposiums/Webinars attended.

- Attended 3 days face-to-face FDP on the theme “ **Inculcating Universal Human Values in Technical Education**” organized by All India Council for Technical Education (AICTE) at Lingraj Appa Engineering College, Bidar from 6th NOV to 8th Nov 2023.

13. Any other information:

**DUTIES AND RESPONSIBILITIES DISCHARGED AS
ASSISTANT PROFESSOR**

SUBJECTS HANDLED

- Consumer Behavior
- Public Relation
- Merger Acquisition and Corporate Restructuring
- Strategic Cost Management
- Retail Management
- Service Marketing
- Banking and Financial Services
- Business Statistics
- Economics for Managers

Signature of Faculty

Signature of the Chairperson