



## LINGARAJ APPA ENGINEERING COLLEGE , BIDAR

AICTE Approved , VTU Affiliated & Recognized by Govt. of Karnataka

### DEPARTMENT OF MBA

#### FACULTY PROFILE

1. Name in Full : Anuja Balure



2. Contact Number: 6364164535

3. Email ID: [sanjanabalure@gmail.com](mailto:sanjanabalure@gmail.com)

4. Date of Birth : 12/06/1995

5. Address for communication: Assistant Professor, Department of MBA, Lingaraj Appa Engineering College , Bidar. Karnataka, 585403.

6. Educational Qualifications:

| Sl.NO | Degree | University/Institution | Year             | Specialization |
|-------|--------|------------------------|------------------|----------------|
| 1     | Ph.D   | Dr. APJAK, University  | Thesis Submitted | HR             |
| 2     | MBA    | VTU,Belgavi            | 2018             | HR & Marketing |
| 3     | B.Sc   | GU Gulbarga            | 2016             | Science        |

7. Details of Employment:

| Sl.NO                     | Name of the Institution                  | Period     |           | Designation         |
|---------------------------|--|------------|-----------|---------------------|
|                           |  | From       | To        |                     |
| 1                         | Lingaraj Appa Engineering College, Bidar | 20/10/2019 | Till Date | Assistant Professor |
| Total Experience in years |  |            |           | 5 years             |

8. Date of service in this Institution: 20/10/2019

9. Total experience in years : 5 years

10. Subjects of Interest: HR, Marketing, Management

11. Workshop/Seminar Conducted:

➤ Organized VTU TEQIP 1.3 Sponsored Three Days Workshop on **Recent Trends in IT Industry** at Department of Computer Science Engineering College ,Lingaraj Appa Engineering College Bidar held on 19<sup>th</sup> to 21<sup>st</sup> October 2019.

➤ Organized **Management Fest-2020** at Department of MBA, Lingaraj Appa Engineering

➤ Organized **Management Fest-2021** at Department of MBA, Lingaraj Appa Engineering College Bidar held on 6<sup>th</sup> March 2021.

## **12. Training Programs/Workshops/Seminars/STTPs/Symposiums/Webinars attended.**

- Participated in Online Essay Competition on “ನನ್ನ ಲಿ ಂ ನ ಷ್ಯ ಂ೨ ” organized by Manthana Bidar, on 25<sup>th</sup> May 2020.
- Participated in National Online Quiz on “**VOCAL FOR LOCAL**” Organized by Department of Business Administration, SRMBS, LUCKNOW. On June 24 to 26, 2020.
- Attended online webinar on **MENDELEY SOFTWARE FOR REFERENCE MANAGEMENT FOR RESEARCHERS HANDS-ON-TRAINING**” organised by Department of Mechanical Engineering, Kuppam Engineering College, Kuppam. on 20<sup>th</sup> August 2020.
- Participated in Online Quiz on “**NEW EDUCATION POLICY-2020**” Organized by Department of Business Administration and Department of English, Soundarya Institute of Management & Science, Bangalore

## **13. Any other information:**

### **DUTIES AND RESPONSIBILITIES DISCHARGED AS ASSISTANT PROFESSOR**

#### **SUBJECTS HANDLED**

- Managerial Communication
- Human Resource Management
- Retail Marketing
- Public Relation
- International Human Resource Management
- Strategic Management

Signature of Faculty

Signature of the Chairperson