



LINGARAJ APPA ENGINEERING COLLEGE , BIDAR

AICTE Approved , VTU Affiliated & Recognized by Govt. of Karnataka

DEPARTMENT OF MBA

FACULTY PROFILE

- Name in Full :** Dr Mamta M
- Contact Number:** 9886144261
- Email ID:** mamtamallikarjun@gmail.com
- Date of Birth :** 08/06/1987
- Address for communication:** Associate Professor, Department of MBA, Lingaraj Appa Engineering College , Bidar. Karnataka, 585403.

6. Educational Qualifications:

SL.NO	Degree	University/Institution	Year	Specialization
1	Ph.D	Bangalore University	2021	HUMAN RESOURCES
2	MBA	Bangalore University	2011	HR& Marketing
3	BCA	Gulbarga University	2009	Computer Application

7. Details of Employment:

SL.NO	Name of the Institution	Period		Designation
		From	To	
1	Lingaraj Appa Engineering College, Bidar	19/10/2020	Till Date	Associate Professor
2	Priyadarshini College of Business Management, Hyderabad	15//07/2019	23/09/2020	Assistant Professor
3	Axion Institute, Calicut	April/2015	Nov2016	Placement Officer
4	MG College, Calicut	Oct2012	Nov2013	Assistant Professor
5	Orion Consulting, Bangalore	July2011	April2012	IT Recruiter
Total Experience in years				08 years

- Date of service in this Institution:** 19/10/2020
- Total experience in years :** 8 years
- Subjects of Interest:** HR, Management , **HRA ,OR**

11. Workshop/Seminar Conducted:

- National conference Paper presentation study title “A Study On Positive and Negative Effect of Cashless Era on Financial Institutions in India”.
- National conference paper publication on topic “Impact of Demonetization on Real Estate in India”.
- Published Article “A Study on the Role of Work-Family Facilitation in Career Satisfaction of Doctors”. Published Article “A STUDY ON FACTORS INFLUENCING DOCTOR’S WORK LIFE BALANCE IN MULTISPECIALTY HOSPITALS”. NATIONAL WEBINAR ON IMPACT OF COVID-19 ON INDIAN ECONOMY AND INDUSTRY”
- A study on the role of work-family facilitation in career satisfaction of doctors in multispecialty hospitals
- Antecedents of Consumer Buying Behavior in E-Commerce Business in Covid-19: Generation Y
- THE EFFECT OF GREEN PRODUCTS PURCHASE DECISION DURING COVID-19 PANDEMIC IN INDIA
- Review on Promotion Mix Strategy
- Review on Ratio Analysis of Financial Performance
- Review of Financial Statement Analysis on Financial Performance
- Review on Employees Job Satisfaction
- Review on Consumer Buying Behavior
- Two days national level faculty development program on “Research Methodology and Data Analysis using Statistical Package for Social Science (SPSS) and Analysis of Moment Structure (AMOS)”.
- Participated in “E-tool and Database techniques for faculties and researchers and published two paper in management.
- Attended the SPSS and AMOS training
- “Virtual Divide, Migrant Labourers, Mind-Management and Rebuilding Economies in the Face of Covid-19 Scenario”.
- “NATIONAL WEBINAR ON IMPACT OF COVID-19 ON INDIAN ECONOMY AND INDUSTRY”.
- Reviewer of International Journal of Management and Social Studies.
- Human Resource Analytic Training Program in SPSS .IIM.
- Organized **Management Fest-2022** at Department of MBA, Lingaraj Appa engineering college BIDAR.
- Organized **Management Fest-2024** at Department of MBA, Lingaraj Appa Engineering College Bidar.

12. Training Programs/Workshops/Seminars/STTPs/Symposiums/Webinars attended.

- Attended one day faculty development program on “**NEP 2020: TOUCHING THE ICEBERG**” held on 06-01-2023 at LAEC, BIDAR.
- Participated in Management Development Programme (MDP) sponsored by **O/o Development Commissioner, Ministry of MSME, Govt. of INDIA during the period from 20-02-2023 to 27-02-2023** on the topic Management Development Programme organized Entrepreneurship Development Institute of India, Ahmedabad at **VISHWA EDUCATION RURAL AND URBAN DEVELOPMENT SOCIETY.**
- Attended 3 days face-to-face FDP on the theme “**Inculcating Universal Human Values in Technical Education**” organized by All India Council for Technical Education (AICTE) at Lingraj Appa Engineering College, Bidar from 6th NOV to 8th Nov 2023.

13. Any other information:

**DUTIES AND RESPONSIBILITIES DISCHARGED AS
ASSOCIATE PROFESSOR**

➤ **Guide ship approval**

Name of the University	Approval & Reference Number (if Available)
VTU	VTU/BGM/Aca./Ph.D/2023-2024/300-

SUBJECTS HANDLED

- Recruitment and Selection
- International Human Resource Management
- Principles of Management and Organization Behaviour
- Operation Research
- HRA
- BI
- RMIP

Signature of Faculty

Signature of the Chairperson