



# LINGARAJ APPA ENGINEERING COLLEGE , BIDAR

AICTE Approved , VTU Affiliated & Recognized by Govt. of Karnataka

## DEPARTMENT OF MBA

### FACULTY PROFILE

1. **Name in Full :** Dr.Bhadrappa S Haralayya



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4. **Date of Birth :** 10/07/1989

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6. **Educational Qualifications:**

SL.NO	Degree	University/Institution	Year	Specialization
1	PDF	Srinivas University	2022	Finance-Banking
2	Ph.D	OPJS University	2019	Finance-Banking
3	MBA	VTU,Belgavi	2012	Finance
4	B.Com	GU Gulbarga	2010	Commerce

7. **Details of Employment:**

SL.NO	Name of the Institution	Period		Designation
		From	To	
1	Lingaraj Appa Engineering College, Bidar	01/03/2022	Till Date	HOD & Professor
2	Lingaraj Appa Engineering College, Bidar	01/08/2019	28/02/2022	HOD & Associate Professor
3	Lingaraj Appa Engineering College, Bidar	01/05/2013	31/07/2019	HOD & Assistant Professor
4	Lingaraj Appa Engineering College, Bidar	01/11/2012	31/04/2013	Assistant Professor
5	A V Patil Degree College Aland	01/09/2012	30/10/2012	Assistant Professor
Total Experience in years				12 years

8. **Date of service in this Institution:** 01/11/2012
9. **Total experience in years :** 12 years
10. **Subjects of Interest:** Finance, Banking, Accounting, Economics, Management.

11. **Publications in National and International Journals & Conferences:**

**PUBLICATIONS IN NATIONAL , INTERNATIONAL, SCOPUS, IEEE  
AND ABDC INDEX JOURNAL**

134. Scopus Publication on **Fintech Disruption: Evaluating The Implications For Traditional Financial Institutions And Regulatory Frameworks**, Educational Administration: Theory and Practice, Volume 30, Issue 5 , 2024, Pages 6783-6792.

133. Scopus Publication on **An Extensive Analysis Of The Arbitrage Efficiency And Risk Return Dynamics Of Investment Strategies In The Indian Equity Derivative Market**, Educational Administration: Theory and Practice, Volume 30, Issue 5 , 2024, Pages 577-583.

132. Scopus Publication on **Behavioral Finance In Personal Investment: Analyzing The Role Of Psychological Factors In Decision-Making**, Educational Administration: Theory and Practice, Volume 30, Issue 5 , 2024, Pages 181-191.

131. Scopus Publication on **Corporate Governance And Financial Performance: A Longitudinal Analysis Of The Impact Of Board Structures**, International Development Planning Review, Volume 23, Issue 1 , 2024, Pages 1649-1663.

130. Scopus Publication on **The Impact Of Artificial Intelligence On Management Productivity And Efficiency**, Business, Management and Economics Engineering, Volume 22, Issue 1 , 2024, Pages 424-434.

129. Scopus Publication on **Evaluation of economic, environmental, and social impacts of COVID on rural tourism**, Environment, Development and Sustainability, Springer Netherlands Publishers 2024, Pages 1-15 .

128. Scopus Publication on **Effects Of Asset Liability Management On The Profitability And Liquidity Of Particular Indian Commercial Banks**, Educational Administration: Theory and Practice, Volume 30, Issue 4 , 2024, Pages 7084-7088.

127. Scopus Publication on **Exploring The Impact Of Emotional Intelligence On Leadership Effectiveness: A Meta-Analysis In Management Studies**, Educational Administration: Theory and Practice, Volume 30, Issue 4 , 2024, Pages 1668-1673.

126. Scopus Publication on **Impact Of AI And Block-Chain Technology In The Growth Of Digital HRM Transformation As A Function Of Management**, Educational Administration: Theory and Practice, Volume 30, Issue 4 , 2024, Pages 1685-1693.
125. Scopus Publication on **Analysis on the Impact of Mediating role of Human Capital on the HR Management Practices**, Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-21.
124. Scopus Publication on **Analysis of the Integration of Digital Marketing and the Business Strategy of the Organization**, Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-18.
123. Scopus Publication on **Credit Risk Assessment in Banking Industry Using Optimization Based ML Algorithm**, Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-17.
122. Scopus Publication on **A Study on the Performance of the Banking Industry During the COVID-19 Crisis**, Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-15.
121. Scopus Publication on **Prediction of Customer Default in E-commerce based on Spider Monkey Optimized Scalar Random Forest Algorithm**, Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-11.
120. Scopus Publication on **The 5G revolution: Tackling challenges in smart cities and intelligent transportation systems**, Journal of Autonomous Intelligence, Volume 7, Issue 2, 2023,Pages 1-12.
119. Scopus Publication on **Regression and Correlation Analysis on Profitability of Working Capital (WC) and its Psychological Impacts on Entrepreneur & Employees**. Journal for ReAttach Therapy and Developmental Diversities 6.10s (2) (2023): 257-269.
118. Scopus Publication on **Is Digital Business Growth in a Green Economy with Environmental Sustainability Accelerate the Organizational Positive Thinking and Potential**, Journal for ReAttach Therapy and Developmental Diversities, Volume 6, Issue 9s2,2023,Pages 209-218.
117. Scopus Publication on **Human Resource Management Model with ICT Architecture: Solution of Management & Understanding of Psychology of Human Resources and Corporate Social**

**Responsibility.** Journal for ReAttach Therapy and Developmental Diversities 6.9s (2) (2023): 219-230.

116. Scopus Publication on **An Empirical Investigation In Anlysing The Critical Factors Of Machine Learning Towards Risk Management In Banks Using Multivariate Analysis Of Variance (Manova)**, Central European Management Journal, Volume 31, Issue 2,2023,Pages 989-996.

115. Scopus Publication on **A Study on Liquidity Risk Management**, European Chemical Bulletin ,Volume 12, Issue 4,2023,Pages 6114-6125.

114. Scopus Publication on **A Study on Duration Gap Method and Interest Rate Risk Management**, Journal of Survey in Fisheries Sciences 10.1S (2023): 5674-5685.

113. Scopus Publication on **Challenges and Impact of Artificial Intelligence on Sustainable Development and E-Markets**, European Chemical Bulletin ,Volume 12, Issue 5,2023,Pages 609-621.

112. Scopus Publication on **Sparrow Search Optimization with Ensemble of Machine Learning Model for Customer Retention Prediction and Classification**, *2023 7th International Conference on Trends in Electronics and Informatics (ICOEI)*, Tirunelveli, India, 2023, pp. 908-914, doi: 10.1109/ICOEI56765.2023.10125972.

111. Scopus Publication on **Detection of Number Plate in Vehicles using Deep Learning based Image Labeler Model**, 2023 International Conference on Recent Trends in Electronics and Communication (ICRTEC), Mysore, India, 2023, pp. 1-6, doi: 10.1109/ICRTEC56977.2023.10111862.

110. Scopus Publication on **Image Segmentation on Gabor Filtered images using Projective Transformation**, 2023 International Conference on Recent Trends in Electronics and Communication (ICRTEC), Mysore, India, 2023, pp. 1-6, doi: 10.1109/ICRTEC56977.2023.10111885.

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108. Scopus Publication on **Solving Roulette Wheel Selection Method using Swarm Intelligence for Trajectory Planning of Intelligent Systems**, 2023 International Conference on Recent Trends in Electronics and Communication (ICRTEC), Mysore, India, 2023, pp. 1-5, doi: 10.1109/ICRTEC56977.2023.10111861.

107. Scopus Publication on **“Environment And Sustainable Development A Theoretical Framework”** European Chemical Bulletin ,Volume 12, Issue 5,2023,Pages 362-372.
106. International Publication on **"Review on Ratio Analysis"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 172-181
105. International Publication on **"Review on Ratio Analysis of Financial Performance"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 162-171
104. International Publication on **"Review on Promotion Mix Strategy"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 152-161
103. International Publication on **"Review on Employees Training and Development"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 144-151
102. International Publication on **"Review on Employees Job Satisfaction"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 135-143
101. International Publication on **"Review on Credit Risk"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 122-134
100. International Publication on **"Review on Cost Management"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 112-121
99. International Publication on **"Review on Consumer Buying Behavior"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 104-111
98. International Publication on **"Review of Financial Statement Analysis on Financial Performance"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 92-103
97. International Publication on **"Review on Effect of Branding on Consumer Buying Behaviour"** Iconic Research And Engineering Journals Volume 6 Issue 10 2023 Page 81-91
96. Scopus Publication on **"Modified Grey Wolf Optimizer with Sparse Autoencoder for Financial Crisis Prediction in Small Marginal Firms,"** 2023 Second International Conference on Electronics

and Renewable Systems (ICEARS), Tuticorin, India, 2023, pp. 907-913, doi: 10.1109/ICEARS56392.2023.10085618.

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94. ABDC-C Publication on "**Robotic Process Automation (Rpa) In Accounting And Auditing Of Business And Financial Information**" Manager – The British Journal Of Administrative Management, Volume 58, Issue 157,2023 Pages 127-142.

93. ABDC-C Publication on "**Technical Impact Of E-Banking On Operational Performance Service Quality On Customer Satisfaction In Private And Public Bank**" Korea Review Of International Studies,Volume 15,Issue 41,2022 Pages 134-145.

92. ABDC-C Publication on "**A Study On Service Quality Dimensions And Factors Affecting Customer Satisfaction In E-Banking Functionality**" Korea Review Of International Studies,Volume 15,Issue 41,2022 Pages 119-133.

91. ABDC-C Publication on "**A. Service Quality And Customer Satisfaction For Banking System**" . Manager – The British Journal of Administrative Management, Volume 58, Issue 156, 2022 Pages 123-130.

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84. Scopus Publication on "**Creating A Cost-Effective Network Of Operational Resources For Wireless Networks**" In AIP Conference Proceedings (Vol. 2523, No. 1, p. 020087). AIP Publishing LLC.
83. Scopus Publication on "**Medical Image Learning By Integrating Image Grade And Kernel Processing Into Feature Extraction**" In AIP Conference Proceedings (Vol. 2519, No. 1, p. 030012). AIP Publishing LLC.
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81. Scopus Publication on "**An Exploratory Investigation On Implications Of Corporate Governance On Financial Performance In India.**" Journal of Positive School Psychology Volume 6, Issue 8 2022, Pages 633-647.
80. International Publication on "**Review on Mutual Funds in Financial Services**" Quest Journal of Research in Business and Management , Volume 10, Issue 5 2022 Pages 77-82.
79. International Publication on "**Comparative Study on Performance Evaluation of Mutual Funds with Reference to Banking Funds**" Iconic Research And Engineering Journals Volume 5 Issue 10 2022 Page 56-64

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77. International Publication on **"The Performance of Mutual Fund Schemes in The Framework of Risk and Return"** Iconic Research And Engineering Journals Volume 5 Issue 10 2022 Page 37-44
76. International Publication on **"Study on Performance Evaluation of Mutual Funds"** Iconic Research And Engineering Journals Volume 5 Issue 10 2022 Page 29-36
75. National Publication on **"Working Capital Management in Hyundai Showroom Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 299-308
74. International Publication on **"Study on Sales Promotion Techniques Used by VKG Bajaj at Kalaburagi"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 292-298
73. International Publication on **"Study on Promotion Mix Strategy Towards Big Bazaar Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 285-291
72. International Publication on **"Ratio Analysis in Muthoot Finance Ltd Aurad"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 278-284
71. International Publication on **"Employees Performance Appraisal of Chettinad Cement Gulbarga"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 267-277
70. International Publication on **"Employee Compensation Management at Vani Organic Pvt Ltd Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 259-266
69. International Publication on **"Cost Analysis at MGSSK Bhalki"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 252-258
68. International Publication on **"Comparative Analysis of Mutual Funds in Geojit Financial Services Ltd Gulbarga"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 243-251



67. International Publication on **"The Impact of Safety and Health Measures of Employees at KJD Pharma Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 233-242
66. International Publication on **"Sales Promotion at Keshva Enterprise Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 223-232
65. International Publication on **"Impact of Ratio Analysis on Financial Performance in Royal Enfield (Bhavani Motors) Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 207-222
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63. International Publication on **"Employees Training and Development at Mgssk Ltd Bhalki"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 184-196
62. International Publication on **"Employee Performance Appraisal at Sri Veerabhadreshwar Motors Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 171-183
61. International Publication on **"Employee Engagement at Kharanja Industry Pvt Ltd Humanbad"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 160-170
60. International Publication on **"Effect of Branding on Consumer Buying Behaviour in Bharat Ford Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 150-159
59. International Publication on **"Credit Risk of Canara Bank Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 138-149
58. International Publication on **"Consumer Buying Behavior at Kailash Motors Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 128-137
57. International Publication on **"A Study on Customer Satisfaction at TVS Vanish Motors Bidar"** Iconic Research And Engineering Journals Volume 5 Issue 9 2022 Page 117-127

56. National Publication on **A Comparative Study on Selected Foreign Currencies**. Journal of Advanced Research in Economics and Business Management 2021; 4(2): 45-5
55. National Publication on **Co-Movement and Integration among Stock Markets: A Study of 10 Countries**. Journal of Advanced Research in Accounting and Finance Management 2021; 3(2): 23-38.
54. National Publication on **Analysis of Segment Reporting with Reference to Selected Software Companies**. Journal of Advanced Research in Entrepreneurship, Innovation and SMES Management 2021; 4(2): 9-26.
53. National Publication on **A Study on Performance Evaluation of Initial Public Offering (IPO)**. Journal of Advanced Research in Public Policy and Administration 2021; 3(2): 12-26.
52. National Publication on **A Study on Empirical Analysis of Relationship between FPI and NIFTY Returns**. Journal of Advanced Research in Accounting and Finance Management 2021; 3(2): 3-22
51. National Publication on **Performance Evaluation of Selected Banks using Ratio Analysis**. Journal of Advanced Research in Economics and Business Management 2021; 4(2): 36-44
50. National Publication on **Capital Structure and Factors Affecting Capital Structure**. Journal of Advanced Research in Economics and Business Management 2021; 4(2): 4-35.
49. Science Direct on **Application of cloud computing in banking and e-commerce and related security threats**, Materials Today: Proceedings, 2021,ISSN 2214-7853.
48. National Publication on **Study on Profitability Efficiency in Indian and Other Countries Experience**. Journal of Advanced Research in Quality Control and Management 2021; 6(2): 1-10.
47. National Publication on **Study on Theoretical Foundations of Bank Efficiency**. . Journal of Advanced Research in Operational and Marketing Management 2021; 4(2): 12-23.
46. National Publication on **Study on Cost Efficiency in Indian and Other Countries Experience**. Journal of Advanced Research in HR and Organizational Management 2021; 8(1&2): 23-30.

45. International Publication on **Implications Of Banking Sector On Economic Development In India**, George Washington International Law Review, Vol.- 07 Issue -01, April-June 2021, PAGE No : 631-642, ISSN:1534-9977, E-ISSN:0748-4305
44. Scopus Publication on **Technical Efficiency Affecting Factors In Indian Banking Sector: An Empirical Analysis**, Turkish Online Journal of Qualitative Inquiry (TOJQI), Vol.- 12 Issue -03, June 2021, PAGE No : 603-620, e-ISSN:1309-6591
43. International Publication on **Performance Affecting Factors of Indian Banking Sector: An Empirical Analysis**, George Washington International Law Review, Vol.- 07 Issue -01, April-June 2021, PAGE No : 607-621, ISSN:1534-9977, E-ISSN:0748-4305
42. International Publication on **Analysis of Cost Efficiency on Scheduled Commercial Banks In India**, International Journal of Current Research, Volume 13, Issue 06, June 2021, pp 17718-17725
41. International Publication on **Study on Trend Analysis at John Deere**, Iconic Research And Engineering Journals, Volume 5, Issue 1, July 2021, Page 171-181, ISSN:2456-8880
40. International Publication on **Loans And Advances with Reference to PKGB Bank**, Iconic Research And Engineering Journals, Volume 5, Issue 1, July 2021, Page 160-170, ISSN:2456-8880
39. International Publication on **Financial Statement Analysis Using Common Size on Mahindra Sindol Motors**, Iconic Research And Engineering Journals, Volume 5, Issue 1, July 2021 , Page 150-159, ISSN:2456-8880
38. International Publication on **Sales Promotion With Reference to Yamaha Motor**, Iconic Research And Engineering Journals, Volume 5, Issue 1, July 2021, Page 141-149, ISSN:2456-8880
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36. International Publication on **Ration Analysis With Reference to DCC Bank**, Iconic Research And Engineering Journals, Volume 5, Issue 1, July 2021, Page 122-130, ISSN:2456-8880

35. International Publication on **Analysis of Non Performing Asset on Urban Cooperative Bank in India**, Iconic Research And Engineering Journals, Volume 5, Issue 1, July 2021, Page 111-121, ISSN:2456-8880
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31. International Publication on **Study on Loans and Advances for DCC Bank Main Branch Nayakaman, Bidar**, Iconic Research And Engineering Journals, Volume 4, Issue 12, June 2021, Page 232-242, ISSN:2456-8880
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28. International Publication on **Employee Job Satisfaction at Big Bazaar**, Iconic Research And Engineering Journals, Volume 4, Issue 12, June 2021, Page 197-206, ISSN:2456-8880
27. International Publication on **Financial Statement Analysis of Shri Ram City Union Finance**, Iconic Research And Engineering Journals, Volume 4, Issue 12, June 2021, Page 183-196, ISSN:2456-8880
26. International Publication on **Ratio Analysis at NSSK, Bidar**, Iconic Research And Engineering Journals, Volume 4, Issue 12, June 2021, Page 170-182, ISSN:2456-8880

25. International Publication on **Customer Satisfaction at M/s Sindol Bajaj Bidar**, Iconic Research And Engineering Journals, Volume 4 ,Issue 12, June 2021, Page 157-169, ISSN:2456-8880
24. International Publication on **Study on Non-Performing Assets of Public Sector Banks**, Iconic Research And Engineering Journals Volume 4, Issue, 12 June 2021, Page 52-61, ISSN:2456-8880
23. National Publication on **Core Banking Technology and Its Top 6 Implementation Challenges**. Journal of Advanced Research in Operational and Marketing Management 2021; 4(1): 25-27, ISSN:2582-5399
22. National Publication on **Millennials and Mobile-Savvy Consumers are Driving a Huge Shift in The Retail Banking Industry**. Journal of Advanced Research in Operational and Marketing Management 2021; 4(1): 17-19, ISSN:2582-5399
21. National Publication on **Top 5 Priorities That will Shape The Future of Retail Banking Industry in India**. Journal of Advanced Research in HR and Organizational Management 2021; 8(1&2): 17-18, ISSN:2454-3268
20. National Publication on **How Digital Banking has Brought Innovative Products and Services to India**. Journal of Advanced Research in Quality Control and Management 2021; 6(1): 16-18, ISSN:2582-3280
19. National Publication on **Importance of CRM in Banking and Financial Sectors**, Journal of Advanced Research in Quality Control and Management June 2021, 6(1): 8-9, ISSN:2582-3280
18. International Publication on **Analysis of Banks Total Factor Productivity By Disaggregate Level**, International Journal of Creative Research Thoughts, Volume.9, Issue 6, June 2021, pp.b488-b502, ISSN:2320-2882
17. Scopus Publication on **Analysis of Banks Total Factor Productivity By Aggregate Level**, Journal of Xi'an University of Architecture & Technology, Volume 13, Issue 6, June- 2021 ,Page no: 296-314, ISSN :1006-7930

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15. International Publication on **Inter Bank Analysis Of Cost Efficiency Using Mean**, International Journal of Innovative Research in Science, Engineering and Technology, Volume 10, Issue 6, June-2021 ,Page no: 6391-6397, ISSN (Online): 2319-8753/ISSN (Print): 2347-6710
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10. International Publication on **Implications of Banking Sector on Economic Development In India**, flusserstudies, Volume 30, June 2021,Page No:1068-1080, ISSN:1661-5719
9. International Publication on **Factors Determining The Efficiency In Indian Banking Sector : A Tobit Regression Analysis**, International Journal of Science & Engineering Development Research, Vol.6, Issue 6, June-2021, Page no.1 - 6, ISSN: 2455-2631
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5. International Publication on **Study On Productive Efficiency Of Banks In Developing Country**, International Research Journal of Humanities and Interdisciplinary Studies, Volume: 2, Issue: 5, May 2021, Page No : 184-194, ISSN:2582-8568
4. International Publication on **Overview on Productive Efficiency of Banks and Financial Institution**. International Journal of Research Volume.05 ,Issue 12, April 2018 Page No 2587-2594 e-ISSN:2348-6848 and p-ISSN:2348-795X.
3. National Publication on **Review on the Productive Efficiency of Banks in Developing Country**. Journal for Studies in Management and Planning Volume.04 Issue 05 April 2018 Page No 296-307 ISSN:2395-0463.
2. International Publication on **Testing Weak Form Efficiency of Indian Stock Market – An Empirical Study on NSE**. International Conference “Emerging Trends & Practices in Indian Business Environment”2014 Page No 357-366 (ISBN: 978-93-983192-49-6).
1. International Publication on **Performance Analysis of Financial Ratios -Indian public Non-Life Insurance Sector**. International Journal of Communications and Engineering (IJCAE) Volume.4 Issue 3, September 2013. Page No 87-90 ISSN NO:0988-0382E.

## **PATENTS PUBLISHED AND GRANTED**

21. Granted Design Patent Title is **Business Finance Management Device** (IN408399-001) on 22<sup>nd</sup> February 2024 and Date of Issue-12<sup>th</sup> April 2024.
20. Published Patent Title is **Analysis of Brunei's Small and Medium-Sized Businesses' Use of Management Accounting Systems** (In:202441002926) on 15th January 2024.
19. Published Patent Title is **Accounting and Analytical Model for the Risk Management of the**

18. Published Patent Title is **An Investigation Of The Impact Of Insurance Companies On The Promotion Of Growth Within Small And Medium-Sized Enterprises (SMES) (IN:202341089156)** on 27<sup>th</sup> December 2023.

17. Published Patent Title is **The Impact of E-Commerce on Business Performance In A Business-To-Business Environment (IN: 202341086091)** on 16th December 2023

16. Granted Patent Title is **System based on artificial intelligence with dynamic encryption for the secure management of health data in telemedicine (DE202023101613U1)** on 7th June 2023.

15. Granted Patent Title is **System for intelligent resource management for distributed machine learning tasks (DE: 202022104275U1)** on 25<sup>th</sup> August 2022.

13. Published Patent Title is **Time-critical IoT applications employing Energy Efficient Computation Offloading with DVFS and Deep Reinforcement Learning (IN: 202241041072)** on 19<sup>th</sup> August 2022.

12. Published Patent Title is **IoT And Cloud Computing-Based Identification Of Cyber Threats Using Machine Learning (IN: 202211041374)** on 5<sup>th</sup> August 2022

11. Granted Patent Title is **An intelligent financial management system for e-commerce websites to analyze prices and profits using machine learning (DE: 202022103801U1)** on 2<sup>nd</sup> August 2022.

10. Published Patent Title is **An Effectuation Perspective On The Development Of Global E-Commerce Among Small And Medium-Sized (IN: 202211041077)** on 29<sup>th</sup> July 2022.

9. Published Patent Title is **Data Envelopment Analysis-based approach for evaluating the employment quality of Finance graduates (IN: 202241042579)** on 29<sup>th</sup> July 2022.

8. Published Patent Title is **Solve Customer Problems In Seconds Through Chatbots Using Machine Learning And Deep Learning (IN: 202211042303)** on 29<sup>th</sup> July 2022.

7. Published Patent Title is **Process To Improve The Consumer Buying Behaviour Towards Medicine (IN: 202211042302)** on 29<sup>th</sup> July 2022.

6. Published Patent Title is **Effective Management In Allotment Of Vacant Seats On Moving Bus**



**Using Iot (IN: 202241040573)** on 22<sup>nd</sup> July 2022.

5. Published Patent Title is **Human Emotion Recognition and Visualisation System using Artificial Narrow Intelligence (IN: 202241040271)** on 22<sup>nd</sup> July 2022.

4. Published Patent Title is **System and Method for Human Gesture Recognition using Artificial Emotional Intelligence (IN: 202241040261)** on 22<sup>nd</sup> July 2022.

4. Published Patent Title is **A Biometric And Iris Verification Based On Secure E-Commerce Transactions (IN: 202241040220)** on 22<sup>nd</sup> July 2022.

3. Published Patent Title is **Online Auction And Fine Using MI And IoT- Based System (IN: 202221037612)** on 22<sup>nd</sup> July 2022.

2. Published Patent Title is **Method And Process Labor Resource Management And Utilization System (IN:202211035921)** on 1<sup>st</sup> July 2022.

1. Published Patent Title is **Iot Based Smart Surgery Management System For Hospitals (IN: 202241025898)** on 13<sup>th</sup> May 2022.

### **PUBLICATIONS OF BOOKS**

6. Published Book in Xoffencer International Publication Title of the Book is **E-Commerce and its Impact on Global Business (ISBN: 978-81-19534-20-3)** on 16th August 2023

5. Published Book in Book Rivers Title of the Book is **Machine Learning Based Financial Management (ISBN: 978-93-55158-27-7)** on 10th March 2023.

3. Published Edited Book in IIP Proceedings Title of the Book is **Futuristic Trends In Management (ISBN: 978-93-95632-95-9)** on 1st November 2022.

1. Published Book in KD Publication, Title of the Book is **Financial Management (ISBN: 978-93-94570-33-7)** on 2<sup>nd</sup> September 2022.

2. Published Edited Book in KD Publication Title of the Book is **Emerging Trends in Multidisciplinary Research (ISBN: 978-93-94570-32-0)** on 13<sup>th</sup> June 2022

1. Published Edited Book in Srinivas Publication , Srinivas University , Mangalore Title of the Book is **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** on 18<sup>th</sup> May 2022.

## **PUBLICATIONS IN BOOK CHAPTER**

21. Published in **Status of Consumer Rights In 21st Century (ISBN: 978-93-90847-08-2)** book chapter title is **The Impact of AI on Consumerism** published in KD Publication , on 21<sup>st</sup> October 2022

20. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Technical Efficiency Banks : An Empirical Analysis** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.

19. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Factors of Indian Banking Sector : An Empirical Analysis** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022

18. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Implications of Banks on Economic Development in India** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.

17. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Inter Bank Analysis Using Mean** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.

16. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Efficiency in Indian Banking sector Using A TOBIT Regression Analysis** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.

15. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Profitability Matrix of Banks by HMTFP and FPTFP** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.

14. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Cost Efficiency on Scheduled Commercial Banks in India** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.

13. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Banks Total Factor Productivity By Disaggregate Level** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
12. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Banks Total Factor Productivity By Aggregate Level** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
11. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Bank Productivity Using Panel Causality Test** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
- 10 .Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Banking Performance Analysis Using Mean** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
9. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Model and CAMEL Analysis of Banking** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
8. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Structure and Growth of Banking Industry in India** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
7. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Banks Cost Efficiency of Countries Experience** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
6. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Banks Profitability Efficiency of Countries Experience** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.
5. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Productive Efficiency of Financial Institutions** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May2022.

4. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Productive Efficiency of Banks** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May 2022.

3. Published in **Banks and Financial Institutions Book (ISBN: 978-93-94676-00-8)** book chapter title is **Theoretical of Bank Efficiency** published in Srinivas Publication , Srinivas University , Mangalore on 18<sup>th</sup> May 2022.

2. Published paper in Faculty Development Program Book Chapter Title of the paper is **Multi-Inter-Trans Disciplinary Research Towards Management And Commerce** organized by Appa Institute Engineering and Technology Kalaburagi held on 25<sup>th</sup> July 2016.

1. Published paper in Faculty Development Program Book Chapter Title of the paper is **10 Ways to Improve the Communication Skills** organized by Appa Institute Engineering and Technology Kalaburagi held on 9<sup>th</sup> January 2016.

## **PRESENTED PAPER ON NATIONAL , INTERNATIONAL AND IEEE CONFERENCES**

**28. Analysis on the Impact of Mediating role of Human Capital on the HR Management Practices,** Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-21

**27. Analysis of the Integration of Digital Marketing and the Business Strategy of the Organization,** Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-18

**26. Credit Risk Assessment in Banking Industry Using Optimization Based ML Algorithm,** Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-17

**25. A Study on the Performance of the Banking Industry During the COVID-19 Crisis,** Advancements in Business for Integrating Diversity, and Sustainability International Analytics Conference 2023 | IAC 2023 February 2& 3, 2023, doi: 10.4324/9781032708294-15

**24. Prediction of Customer Default in E-commerce based on Spider Monkey Optimized Scalar Random Forest Algorithm,** Advancements in Business for Integrating Diversity, and Sustainability

**23. Sparrow Search Optimization with Ensemble of Machine Learning Model for Customer Retention Prediction and Classification**, 2023 7th International Conference on Trends in Electronics and Informatics (ICOEI), Tirunelveli, India 2023, pp 908-914 doi: 10.1109/ICOEI56765.2023.10125972

**22. Solving Roulette Wheel Selection Method using Swarm Intelligence for Trajectory Planning of Intelligent Systems**, 2023 International Conference on Recent Trends in Electronics and Communication (ICRTEC), Mysore, India, 2023, pp. 1-5, doi: 10.1109/ICRTEC56977.2023.10111861.

**21. Detection of Lung Tumor using an efficient Quadratic Discriminant Analysis Model**, 2023 International Conference on Recent Trends in Electronics and Communication (ICRTEC), Mysore, India, 2023, pp. 1-6, doi: 10.1109/ICRTEC56977.2023.10111903.

**20. Image Segmentation on Gabor Filtered images using Projective Transformation**, 2023 International Conference on Recent Trends in Electronics and Communication (ICRTEC), Mysore, India, 2023, pp. 1-6, doi: 10.1109/ICRTEC56977.2023.10111885.

**19. Detection of Number Plate in Vehicles using Deep Learning based Image Labeler Model**, 2023 International Conference on Recent Trends in Electronics and Communication (ICRTEC), Mysore, India, 2023, pp. 1-6, doi: 10.1109/ICRTEC56977.2023.10111862.

**18. Modified Grey Wolf Optimizer with Sparse Autoencoder for Financial Crisis Prediction in Small Marginal Firms**, 2023 Second International Conference on Electronics and Renewable Systems (ICEARS), Tuticorin, India, 2023, pp. 907-913, doi: 10.1109/ICEARS56392.2023.10085618

**17. An Enhanced Genetic Algorithm for Solving Trajectory Planning of Autonomous Robots**, 2023 IEEE International Conference on Integrated Circuits and Communication Systems (ICICACS), Raichur, India, 2023, pp. 1-6, doi: 10.1109/ICICACS57338.2023.10099994.

**16. Extraction of SIFT Features for Identifying Disaster Hit areas using Machine Learning Techniques**, 2022 International Conference on Knowledge Engineering and Communication Systems (ICKES), Chickballapur, India, 2022, pp. 1-5, doi: 10.1109/ICKECS56523.2022.10060037.

**15. Solving Vehicle Routing Problem for Intelligent Systems using Delaunay Triangulation**, 2022 International Conference on Knowledge Engineering and Communication Systems (ICKES), Chickballapur, India, 2022, pp. 1-5, doi: 10.1109/ICKECS56523.2022.10060807.

**14. Natural Language Processing using Graph Neural Network for Text Classification**, 2022 International Conference on Knowledge Engineering and Communication Systems (ICKES),

14. **Deployment of Autonomous Vehicles in Agricultural and using Voronoi Partitioning**, 2022 International Conference on Knowledge Engineering and Communication Systems (ICKES), Chickballapur, India, 2022, pp. 1-5, doi: 10.1109/ICKECS56523.2022.10060773.

13. **Drone Surveillance in Flood Affected Areas using Firefly Algorithm**, 2022 International Conference on Knowledge Engineering and Communication Systems (ICKES), Chickballapur, India, 2022, pp. 1-5, doi: 10.1109/ICKECS56523.2022.10060857.

12. **Creating A Cost-Effective Network Of Operational Resources For Wireless Networks**. In AIP Conference Proceedings (Vol. 2523, No. 1, p. 020087). AIP Publishing LLC.

11. **Medical Image Learning By Integrating Image Grade And Kernel Processing Into Feature Extraction**. In AIP Conference Proceedings (Vol. 2519, No. 1, p. 030012). AIP Publishing LLC.

10. Presented paper on National Conference Recent Trends in Engineering & Management Studies(RTEMS)-2022 at Lingaraj Appa Engineering College Bidar held on 12<sup>th</sup> & 13<sup>th</sup> April 2022, Title of the paper is **The Effect of Green Products Purchase Decision During Covid-19 Pandemic in India**.

9. Presented paper on National Conference Recent Trends in Engineering & Management Studies(RTEMS)-2022 at Lingaraj Appa Engineering College Bidar held on 12<sup>th</sup> & 13<sup>th</sup> April 2022, Title of the paper is **Antecedents of Consumer Buying Behavior in E-Commerce Business In Covid-19 :Generation Y**

8. Presented paper on National Conference Recent Trends in Engineering & Management Studies(RTEMS)-2022 at Lingaraj Appa Engineering College Bidar held on 12<sup>th</sup> & 13<sup>th</sup> April 2022, Title of the paper is **Review on Mutual Funds in Financial Services**.

7. Presented paper on National Conference Recent Trends in Engineering & Management Studies(RTEMS)-2022 at Lingaraj Appa Engineering College Bidar held on 12<sup>th</sup> & 13<sup>th</sup> April 2022, Title of the paper is **Techniques of E-Learning Using Best E-Learning Tools For-2022 .**

6. Presented paper on UGC Sponsored National Seminar on Role of Information Technology in Commerce and Management organized by Karnataka Arts ,Science and Commerce College Bidar held on 2<sup>nd</sup> and 3<sup>rd</sup> April 2016 , Title of the paper is **Study on Performance of Foreign Banks in India**.

4. Presented paper on International Conference on Emerging Global Strategies for Indian Industry organized by Sinhgad Institute of Management Pune held on 20<sup>th</sup> to 22<sup>nd</sup> February 2014, Title of the paper is **Testing Weak Form Efficiency of Indian Stock Market – An Empirical Study on NSE**.

3. Presented paper on UGC sponsored two days national seminar on Impact and Challenges of E-Finance organized by Nrupatunga First Grade College Sedam on 28-30 March 2014, Title of the paper is **E-Payment An Overview**.

2. Presented paper on UGC sponsored two days national seminar on Impact and Challenges of E-Finance organized by Nrupatunga First Grade College Sedam on 28-30 March 2014, Title of the paper is **E-Finance and the Financial Services Industry**.

2. Presented paper on National Conference on recent trends on management and technology (NCMT-2013) organized by Bheemanna Khandre Institute of Technology Bhalki on 5<sup>th</sup> and 6<sup>th</sup> April 2013, Title of the paper is **Performance Analysis of Financial Ratios -Indian public Non-Life Insurance Sector**.

## 12. Books published : 5

### **WORKSHOP/SEMINAR CONDUCTED:**

➤ Organized Two days national level workshop on **Cloud Computing** at Department of Computer Science and Engineering, Lingaraj Appa Engineering College Bidar held on 19<sup>th</sup> and 20<sup>th</sup> September 2014.

➤ Organized Two days national level workshop on **Industrial Automation on PLC & SCADA** at Department of Electrical and Electronics Engineering, Lingaraj Appa Engineering College Bidar held on 30<sup>th</sup> September and 1<sup>st</sup> October 2014

➤ Organized Two days national level workshop on **Recent Trends in Design Engineering and Technology** at Department of Mechanical Engineering, Lingaraj Appa Engineering College Bidar held on 17<sup>th</sup> and 18<sup>th</sup> October 2014.

➤ Organized Two days national level workshop on **Recent Trends in VLSI Design** at Department of Electronics and Communication Engineering, Lingaraj Appa Engineering College Bidar held on 20<sup>th</sup> and 21<sup>st</sup> October 2014.

➤ Organized Two days National level workshop on **Cement and Concrete** at Department of Civil Engineering, Lingaraj Appa Engineering College Bidar in association with Tools Academy Bangalore held on 29<sup>th</sup> and 30<sup>th</sup> October 2014

➤ Organized one day national level workshop on **Entrepreneurship Development** at Department of MBA, Lingaraj Appa Engineering College Bidar held on 5<sup>th</sup> November 2014.

➤ Organized One day National workshop on **Cement and its Application** at Department of Civil Engineering, Lingaraj Appa Engineering College Bidar in association with JK Cement held on 23<sup>rd</sup> February 2015.

- Organized Two days national level workshop on **Recent Development In Science And Technology** at Department of Humanities and Science , Lingaraj Appa Engineering College Bidar held on 28<sup>th</sup> and 29<sup>th</sup> September 2015.
- Organized Two days national level workshop on **Lab View & Its Application** at Department of Electrical and Electronics Engineering, Lingaraj Appa Engineering College Bidar held on 30<sup>th</sup> September and 1<sup>st</sup> October 2015.
- Organized Two days national level workshop on **Advance Microcontrollers And it's Applications** at Department of Electronics and Communication Engineering , Lingaraj Appa Engineering College Bidar held on 11<sup>th</sup> and 12<sup>th</sup> March 2016
- Organized Two days workshop on **Emerging Trends in Quality Improvement and Production Performance** at Department of Mechanical Engineering, Lingaraj Appa Engineering College Bidar held on 21<sup>st</sup> and 22<sup>nd</sup> March 2016
- Organized one day national level workshop on **Career Guidance- Next Step in Technology and Management** at Department of MBA, Lingaraj Appa Engineering College Bidar held on 30<sup>th</sup> March 2016.
- Organized Two days workshop on **NS-II** at Department of Computer Science and Engineering, Lingaraj Appa Engineering College Bidar held on 21<sup>st</sup> and 22<sup>nd</sup> April 2016
- Organized **Annual Day & Yukti-2016** at Lingaraj Appa Engineering College Bidar As a Co-convener held on 13<sup>th</sup> and 14<sup>th</sup> May 2016
- Organized One day National workshop on **Cement and its Application** at Department of Civil Engineering, Lingaraj Appa Engineering College Bidar in association with JK Cement held on 24<sup>th</sup> March 2017
- Organized Two days workshop on **Applications of Design in Product Development** at Department of Mechanical Engineering, Lingaraj Appa Engineering College Bidar held on 3<sup>rd</sup> and 4<sup>th</sup> April 2017
- Organized **Management Meet** at Department of MBA, Lingaraj Appa Engineering College Bidar held on 24<sup>th</sup> April 2017
- Organized **Annual Day & Yukti-2017** at Lingaraj Appa Engineering College Bidar As a Co-convener held on 23<sup>rd</sup> to 25<sup>th</sup> May 2017
- Organized **Management Meet** at Department of MBA ,Lingaraj Appa Engineering College Bidar held on 21<sup>st</sup> April 2018
- Organized **Annual Day & Yukti-2018** at Lingaraj Appa Engineering College Bidar As a Co-convener held on 15<sup>th</sup> to 17<sup>th</sup> May 2018



- Organized **Annual Day & Yukti-2019** at Lingaraj Appa Engineering College Bidar As a Co-convener held on 16<sup>th</sup> to 18<sup>th</sup> May 2019
- Organized VTU TEQIP 1.3 Sponsored Three Days Workshop on **Recent Trends in IT Industry** at Department of Computer Science Engineering College ,Lingaraj Appa Engineering College Bidar held on 19<sup>th</sup> to 21<sup>st</sup> October 2019.
- Organized **Management Fest-2020** at Department of MBA, Lingaraj Appa Engineering College Bidar held on 7<sup>th</sup> March 2020.
- Organized **Management Fest-2021** at Department of MBA, Lingaraj Appa Engineering College Bidar held on 6<sup>th</sup> March 2021.
- Organized **National Conference Recent Trends in Engineering & Management Studies(RTEMS)-2022** at Lingaraj Appa Engineering College Bidar held on 12<sup>th</sup> & 13<sup>th</sup> April 2022
- Organized **One Day National Level Workshop on Skilling India : Future Technology** at Lingaraj Appa Engineering College Bidar held on 5<sup>th</sup> January 2023
- Organized **One Day National Level FDP on NEP 2020 : Touching the Iceberg** at Lingaraj Appa Engineering College Bidar held on 6<sup>th</sup> January 2023
- 

### **TRAINING PROGRAMS/WORKSHOPS/SEMINARS/STTPS/SYMPIOSIUMS/WEBINARS ATTENDED.**

- Participated as volunteer for the **Skill and Job Fair** organized by KVTSDC and VTU held on 5<sup>th</sup> and 6<sup>th</sup> March 2011
- Attended National Conference on **Recent Trends on Management and Technology** (NCMT-2013) organized by Bheemanna Khandre Institute of Technology Bhalki on 5<sup>th</sup> and 6<sup>th</sup> April 2013.
- Attended UGC sponsored two days national seminar on **Impact and Challenges of E-Finance** organized by Nrupatunga First Grade College Sedam on 28 to 30<sup>th</sup> March 2014.
- Attended Faculty Development Program organized by Appa Institute of Engineering and Technology Gulbarga on **Research Methodology** held on 23<sup>rd</sup> and 24<sup>th</sup> August 2014.
- Attended Faculty Development Program organized by Department of PG Studies ,VTU, Regional Office Gulbarga on **Role of Teachers: Challenges and Opportunities in Technology** held on 7<sup>th</sup> to 10<sup>th</sup> May 2014.
- Attended International Conference on **Emerging Global Strategies for Indian Industry** organized by Sinhgad Institute of Management Pune held on 20<sup>th</sup> to 22<sup>nd</sup> February 2014.

- Attended Faculty Development Program on **Effective Teaching Learning and Research Skills Towards Global Standards in Higher Education** organized by Appa Institute of Engineering and Technology ,Kalaburagi and Godutai Engineering College Kalaburagi held on 8<sup>th</sup> to 13<sup>th</sup> January 2015.
- Attended one day national level workshop on **Entrepreneurship Development** at Department of MBA,Lingaraj Appa Engineering College Bidar held on 5<sup>th</sup> November 2014.
- Attended one day national level workshop on **Career Guidance- Next Step in Technology and Management** at Department of MBA, Lingaraj Appa Engineering College Bidar held on 30<sup>th</sup> March 2016.
- Attended Faculty Development Program on **Effective Teaching Learning and Research Skills Towards Global Standards** organized by Appa Institute of Engineering and Technology ,Kalaburagi ,Godutai Engineering College Kalaburagi and Sharanbasaveshwara Science College PG Course Kalaburagi held on 19<sup>th</sup> to 24<sup>th</sup> July 2016.
- Attended Faculty Development Program on **Emerging Trends in Teaching Learning and Research** organized by Appa Institute of Engineering and Technology ,Kalaburagi and Godutai Engineering College Kalaburagi held on 4<sup>th</sup> to 9<sup>th</sup> January 2016
- Attended Faculty Development Program on **Latex Training** organised by Guru Nanak Dev Engineering College Bidar held on January 2020.
- Attended one week online Faculty Development Program on **Effective Proposal Writing for Research and Funding** organised by Sandip Institute of Technology and Research Centre Nashik held on 13<sup>th</sup> to 18<sup>th</sup> May 2020.
- Attended national level webinar on **Post Covid-19 Impact on Higher Education and Employability** organised by A S Patil College Commerce Vijayapura held on 8<sup>th</sup> June 2020.
- Attended webinar on **Covid-19 Lockdown Effect- Impact on Indian Economy and Stock Market** organised by Department of Management Studies ,VTU, Regional Office Kalaburagi in Association with Anand Rathi Shares and Stocks Brokerage Ltd Kalaburagi held on 6<sup>th</sup> June 2020.
- Attended national level live webinar on **Impact of Covid-19 on India and Global Economy** organised by B V V Sangha's Institute of Management Studies Vidyagiri Bagalkot held on 11<sup>th</sup> June 2020.
- Attended one day national webinar on **Challenges of MSMEs During Current Scenario** organised by Sharanabasaweshwar College of Commerce Kalaburagi held on 14<sup>th</sup> June 2020.
- Attended and cleared National Level **E-Quiz on Commerce-2020** organised by Vidyanidhi Youth Welfare and Rural Development Association Vijayapura held on 20<sup>th</sup> June 2020.
- Attended webinar on **IEEE Xplore Digital Library: Enhancing Libraries Drive Innovation Forward in Unprecedented Times** organised by Central Library ,Kakatiya Institute of Technology and Science in association with IEEE/EBSCO Information Services India Pvt Ltd held on 22<sup>nd</sup> June 2020.

- Attended **Knimbus Online Training on Scholarly Resource and Tools for Academic Research** held on 24<sup>th</sup> June 2020
- Attended three days webinar on **Emerging and Transformative Technologies –Post Pandemic Era** organised by Faculty of Engineering and Technology ,Appa Institute of Engineering and Technology Kalaburagi held on 29<sup>th</sup> ,30<sup>th</sup> June and 1<sup>st</sup> July 2020.
- Attended two days national level workshop on **Data Analysis Using R Programme** organised by Department of Post Graduate and Research in Commerce, Vijayanagara Sri Krishnadevaraya University Ballari held on 6<sup>th</sup> and 7<sup>th</sup> July 2020.
- Attended state level webinar on **Impact of Covid-19:Teaching Learning Process** organised by Internal Quality Assurance Cell, R K Govt First Grade College,PG and Research Centre Chittapur held on 12<sup>th</sup> July 2020.
- Attended National Level **E-Quiz on Women’s Excellence** organised by Govt First Grade College and PG Studies in Commerce , Narasimharajapura, Chikamangalru in association with Women Grievance Redressal Cell, IQAC in Collaboration with UGC-New Delhi.
- Attended National Level **E-Quiz on G.S.T-2020** organised by Vidyanidhi Youth Welfare and Rural Development Association Vijayapura held on 19<sup>th</sup> July 2020.
- Attended National Level **E-Quiz on Commerce** organised by S C Uppin College of Commerce and Management, Kavalagi,Vijayapura held on 22<sup>nd</sup> July 2020.
- Attended online workshop on **SWAYAM-NPTEL** organised by Bheemanna Khandre Institute of Technology Bhalki held on 28<sup>th</sup> July 2020.
- Attended eight days online international Faculty Development Programme on **Internet of Things** organised by Department of Information Technology.Easwari Engineering College Chennai held on 18<sup>th</sup> to 25<sup>th</sup> July 2020.
- Attended four days Faculty Development Program on **Research Methodology- A Detailed Research Process** organised by Sanathana Research and Training Institute Mysuru held on 29<sup>th</sup> July to 1<sup>st</sup> August 2020.
- Attended national level webinar on **Digital Marketing** organised by Department of BBA, Andhra Loyola College Vijaywada ,Andhra Pradesh held on 6<sup>th</sup> August 2020.
- Attended webinar on **Cyber Virus that took his path with Corona Virus-A Disaster Journey of Malicious Malware in the ASEAN Countries** organised by Institute For Engineering Research and Publication (IFERP) held on 15<sup>th</sup> August 2020.
- Attended webinar on **Latest Trends in Nanotechnology** organised by Institute For Engineering Research and Publication (IFERP) held on 10<sup>th</sup> September 2020.
- Attended webinar on **Technology Based Teaching in Class Room** organised by Institute For Engineering Research and Publication (IFERP) held on 10<sup>th</sup> September 2020.
- Attended webinar on **Recent Advances in Civil Engineering** organised by Institute For Engineering Research and Publication (IFERP) held on 11<sup>th</sup> September 2020.

- Attended webinar on **Scope, Opportunities and Challenges for E-Vehicle in India** organised by Institute For Engineering Research and Publication (IFERP) held on 12<sup>th</sup> September 2020.
- Attended webinar on **National Education Policy** organised by Institute For Engineering Research and Publication (IFERP) held on 13<sup>th</sup> September 2020.
- Attended webinar on **Modelling of Biomedical applications using Neural Networks in International Short Term Training Program held in India** organised by Institute For Engineering Research and Publication (IFERP) held on 16<sup>th</sup> September 2020.
- Attended webinar on **Personality Development and Winning Attitude** organised by Institute For Engineering Research and Publication (IFERP) held on 18<sup>th</sup> September 2020.
- Attended webinar on **Cognitive Radio-Wireless Sensor Networks-Applications and Challenges** organised by Institute For Engineering Research and Publication (IFERP) held on 19<sup>th</sup> September 2020.
- Attended webinar on **Biology in Concrete** organised by Institute For Engineering Research and Publication (IFERP) held on 20<sup>th</sup> September 2020.
- Attended national level webinar on **Tourism and Rural Development** organised by Faculty of Business Studies, Sharnbasva University Kalaburagi held on 26<sup>th</sup> September 2020.
- Attended webinar on **Learning Path to Data Science** organised by Institute For Engineering Research and Publication (IFERP) held on 26<sup>th</sup> September 2020.
- Attended webinar on **Composite Materials- Metal Matrix** organised by Institute For Engineering Research and Publication (IFERP) held on 26<sup>th</sup> September 2020.
- Attended webinar on **Optical Wireless Communication –Challenges and Opportunities** organised by Institute For Engineering Research and Publication (IFERP) held on 3<sup>rd</sup> October 2020.
- Attended **One Day National Level Workshop on Skilling India : Future Technology** at Lingaraj Appa Engineering College Bidar held on 5<sup>th</sup> January 2023
- Attended **One Day National Level FDP on NEP 2020 : Touching the Iceberg** at Lingaraj Appa Engineering College Bidar held on 6<sup>th</sup> January 2023
- Attended webinar on **Artificial Intelligence & Machine Learning Using Python** organised by Institute For Engineering Research and Publication (IFERP) held on 10<sup>th</sup> October 2020.
- Attended webinar on **General Awareness to the Educators & Institutions - Insights of National Education Policy-2020** organised by Institute For Engineering Research and Publication (IFERP) held on 13<sup>th</sup> October 2020.
- Attended webinar on **Transformation of Business operations using Industry 4.0 technologies** organised by Institute For Engineering Research and Publication (IFERP) held on 31<sup>st</sup> October 2020.
- Attended webinar on **Teaching And Learning In Higher And Professional Education-The Challenges And Opportunities** organised by Institute For Engineering Research and Publication (IFERP) held on 18<sup>th</sup> April 2022.

- Attended webinar on **Current Trends In Machine Learning** organised by Institute For Engineering Research and Publication (IFERP) held on 4<sup>th</sup> May 2022.
- Attended webinar on **Advanced Emerging Technologies, Research and Practical Applications** organised by Institute For Engineering Research and Publication (IFERP) held on 18<sup>th</sup> May 2022.

## **AWARDS AND ACHIEVEMENTS**

11. **Indian Record** by Indian Book of Records on 25<sup>th</sup> January 2022.
10. **Education Award** by India Prime Quality Education Awards-2021 on 4<sup>th</sup> August 2021
9. **Young Scientist Award** by VDGGOOD Technology Factory on 22&23 October 2021
8. **Young Professor of the Year-2020** Award by Global Teaching Excellence Award on 27<sup>th</sup> December 2020.
7. **Global Teacher Award-2020** by AKS Education on 20<sup>th</sup> December 2020
6. **Best Teacher Award-2020** by Institute of Scholars on 12<sup>th</sup> November 2020.
5. **Abhinandana Patra and Felicitated** by Akila Karnataka Machigar Sangha (R) Vijaynagar Bangalore on 15<sup>th</sup> September 2019.
4. **Ph.D Award Got Prize Money and Felicitated** by Parama Poojya Dr. Sharnbasawappa Appaji President of Sharnbasweshwar Vidya Vardhak Sangha Kalaburagi on 1<sup>st</sup> September 2019.
3. **Sharan Haralayya Award** by Markandya Doddamani Education Charitable Trust Jayanagar Dharwad on 15<sup>th</sup> September 2019.
2. **Teacher Innovation Award** by Zero Investment Innovations for Education Initiatives on 30<sup>th</sup> September 2019.
1. In Appa Institute of Engineering and Technology Kalaburagi .Department of MBA received **All Rounder Award** By Principal and HOD in MBA 4<sup>th</sup> Semester on 28<sup>th</sup> June 2012.

## **DETAILS OF MEMBERSHIPS IN PROFESSIONAL SOCIETIES:**

- ORCID ID- <https://orcid.org/0000-0003-3214-7261>
- Google Scholar ID- [https://scholar.google.com/citations?hl=en&user=Wx\\_GwoIAAAAJ](https://scholar.google.com/citations?hl=en&user=Wx_GwoIAAAAJ)
- SCOPUS ID- <https://www.scopus.com/authid/detail.uri?authorId=57555019000>
- WOS ID- <https://www.webofscience.com/wos/author/rid/ADL-1890-2022>
- SSRN- [https://papers.ssrn.com/sol3/cf\\_dev/AbsByAuth.cfm?per\\_id=4678932](https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=4678932)

- VIDWAN ID- <https://vidwan.inflibnet.ac.in/profile/198878>
- ResearchGate ID- <https://www.researchgate.net/profile/Bhadrapa-Haralayya>
- ResearchID- <https://researchid.co/bhadri>
- Semantic Scholar ID- <https://www.semanticscholar.org/author/Dr.-Bhadrapa-Haralayya/2112628995>
- SciProfiles- <https://sciprofiles.com/profile/DrBhadrapaHaralayya>
- Zenodo ID- <https://zenodo.org/search?page=1&size=20&q=Bhadrapa%20Haralayya>
- Academia.edu ID- <https://independent.academia.edu/DrBhadrapaHaralayya>
- Linkdin ID- <https://www.linkedin.com/in/dr-bhadrapa-haralayya-69161241/>
- LIVEDNA Profile- <https://livedna.net/?dna=91.38353>
- Membership IFERP ID- 99081905
- Membership InSc ID-Insc20201517
- Membership WRFER-WR22504CM
- National Advisory Committee Member-ICFTEN- <https://icften.com/national-advisory-committee.php>
- National Advisory Committee Member-ICETSEM- <https://icetsem.net/national-advisory-committee.php>
- Review Board Member IJIMR- <https://dassonopen.com/reviewer-profile?id=50>
- Review Board Member IAEME-JOM- [https://iaeme.com/Home/editorial\\_board/jom](https://iaeme.com/Home/editorial_board/jom)
- Review Board Member IAEME-IJMHRM- [https://iaeme.com/Home/editorial\\_board/ijmhrm](https://iaeme.com/Home/editorial_board/ijmhrm)
- Review Board Member IAEME-IJARM- [https://iaeme.com/Home/editorial\\_board/ijarm](https://iaeme.com/Home/editorial_board/ijarm)
- Editors Member-ADR-JAREBM- <http://adrjournalshouse.com/index.php/Journal-Economics-BusinessMgt/about/editorialTeam>
- Editors Member-ADR-JARAFM- <http://adrjournalshouse.com/index.php/Journal-Accounting-FinanceMgt/about/editorialTeam>
- Review Board Member-JECR - <http://www.tjprc.org/reviewers.php>
- Review Board Member-IJBMR - <http://www.tjprc.org/reviewers.php>
- Review Board Member-IJECR - <http://www.tjprc.org/reviewers.php>
- Review Board Member-IJAFMR - <http://www.tjprc.org/reviewers.php>
- Review Board Member-JBMR - <http://www.tjprc.org/reviewers.php>
- Review Board Member-JAFMR - <http://www.tjprc.org/reviewers.php>
- Editorial Board Member-IJSEM- [http://ijsem.org/editorial\\_board.php](http://ijsem.org/editorial_board.php)
- Review Board Member- JETIR- <https://www.jetir.org/reviewer-board>
- Review Board Member-IJIMR- <https://dassonopen.com/reviewer-profile?id=50>
- Editorial Board Member-IJMDS-<https://www.ijmids.in/index.php/ijmids/about/editorialTeam>
- Editorial Board Member-IJCMR- <https://www.managejournal.com/board>

- Editorial Board Member- JMS- <https://jrim.org/index.php/gujgranth/editorial-team>
- Review Board Member-IRE- <https://www.irejournals.com/index.php/reviewer-board>
- Editorial Board Member-AJP <https://ajpojournals.org/journals/index.php/AJF/about/editorialTeam>
- Review Board Member -Applied Artificial Intelligence
- Review Board Member -Applied Economics
- Review Board Member -Asian Journal of Managerial Science.
- Review Board Member -Cogent Economics & Finance
- Review Board Member -Financial Innovation
- Review Board Member -Fintech.
- Review Board Member-International Journal of Electronic Finance
- Review Board Member-International Journal of Governance & Financial Intermediation.
- Review Board Member-International Journal of Latest Technology In Engineering Management & Applied Science.
- Review Board Member-International Journal of Research And Innovation In Social Science.
- Review Board Member-International Journal Of Research And Scientific Innovation.
- Review Board Member-Journal Of Management Research And Analysis.
- Review Board Member-Journal Of Risk And Financial Management
- Review Board Member-Social Sciences
- Review Board Member-Sustainability
- Review Board Member-IEEE Conference.
- **Number of Projects Guided at Post-Graduate level: 113**
- **Number of Internships Guided at Post-Graduate level: 74**
- **Recognized by the Visvesvaraya Technological University, Belagavi for**
  - Ph.D. Recognized Supervisor-(012021RSBA000024)
  - Guiding PG-MBA Project Dissertation
  - Guiding PG-MBA Internship

**13. Any other information :**

**DUTIES AND RESPONSIBILITIES DISCHARGED AS**

**PROFESSOR AND HOD**

- I working as a In-charge Principal
- I working as a HOD of MBA
- I working as a Chief Account Officer and Internal Auditor
- I worked as a Chief Superintendent and Internal DCS

- I worked as QPDS In-charge -7 years
- I worked as a EMS Coordinator
- I worked as a AICTE Coordinator
- I worked as a VTU Coordinator
- I worked as a Magazine Coordinator
- I worked as a Fee Regulatory Committee Coordinator
- I worked as a Workshop and Seminars Coordinator
- I worked as Annual Day and Yukti -2016,2017,2018 and 2019 Coordinator
- I worked as a Co-Convener of Workshop , Management Fest and Management Meet
- I worked as a ED Cell Coordinator
- I worked as Admission Cell Coordinator
- I worked as Admission Cell Monitoring Team Head

### **SUBJECTS HANDLED**

- Accounting For Managers
- Financial Management
- Direct Taxation
- Managerial Economics
- Strategic Cost Management
- Business Statistics
- Research Methodology
- Entrepreneurship Development
- Banking and Financial Services
- Investment Management/ Security Analysis Portfolio Management
- Advanced Financial Management
- Project Appraisal Planning and Control
- Compensation Reward System



- Merger Acquisitions and Corporate Restructuring
- Indirect Taxation
- Sales Management
- B.E-Management and Entrepreneurship
- B.E-Construction Management
- B.E-Operation Research and Management

### **CORE COMPETENCIES**

- Span of Control & Communication Skills
- Leadership Qualities , Administrative Skills & Relationship Building
- Decision Making Skills and Time Management
- Organizing Workshops and Seminars
- Conducting Internal and External Examination
- Project Guidance for PG Students
- Organizational Skills & Positive Attitude

Signature of Faculty

Signature of the Chairperson